Union Auto Network - Dealer Package

Union Member Car Buying Service

Managed by

TheDealerAlliance.org

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Our History

The Sartin Family has over 60 years of Automotive expertise working in stores owned by RC Alexander Automotive, Ray Danner's Neill-Sandler Automotive, Newton Motor Group, America's Car-Mart, and Terry Taylor's AMSI. Our experience includes implementing a Buying Program utilized by local Associations at a 3 store 7 Brand operation.

More knowledge was gained working with high profile corporations such as Wells Fargo, Westlake Financial Services, and Protective Asset Protection. Our founders also spent over 6 years on the Board of a NIADA state affiliate. We currently promote an agricultural buying program used by dealerships nationwide.

Our background operating the Holding Company Tennessee Dealer News LLC along with first class mentors and partners is what has driven the success of The Dealer Alliance. All of this facilitated the launch of our Union Auto Network Program. We will continue to build on our past success and provide great service to our partners.

Affiliated Labor Unions

Our Members and Families … 300,000+ Strong

- AFL-CIO
- Actors' Equity Association
- Airline Pilot Association
- Amalgamated Transit Union
- American Federation of Government Employees
- American Federation of Musicians of the United States and Canada
- American Federation of School Administrators
- American Federation of Teachers
- American Federation of County and Municipal Employees
- American Postal Workers Union
- American Train Dispatchers Association
- Association of Flight Attendants
- Associated Actors and Artistes of America
- Bakery. Confectionery. Tobacco Workers and Grain Millers Union
- California School Employees Association
- Communications Workers of America
- Farm Labor Organizing Committee
- Glass, Molders, Potter, Plastics Allied Workers
- International Alliance of Theatrical Stage Employees
- Association of Bridge, Structural-Ornamental and Reinforcing Iron Workers
- International Association of Fire Fighters
- International Association of Heat and Frost and Allied Workers
- International Association of Machinists Aerospace Workers
- International Brotherhood of Electrical Workers
- International Federation of and Technical and Professional Engineers
- International Longshoremen's Association
- International Plate Printers, Die Stampers, and Engravers Union of America
- International Union of Allied Novelty and Production
- International Union of Bricklayers and Allied Craft workers
- International Union of Elevator Constructors
- Union of Operating Engineers
- International Union of Painters and Allied Trades of the US
- International Union of Police Associations
- Laborers' International Union of North America
- Marine Engineers' Beneficial Association
- NFL Players Association
- National Air Traffic Controllers Association
- National Association of Letter Carriers
- National Nurses United
- National Taxi Workers Alliance
- Office and Professional Employees International Union
- Operative Plasterers' and Cement Masons' International Association of the US
- Screen Actors Guild-American of Television
- Seafarers Union of North America
- International Brotherhood of Teamsters
- Transport Workers Union of America
- United Association of Journeymen and Apprentices
- Plumbing Pipe Fitting of the United States
- United Automobile, Aerospace & Agricultural Implement Workers of America
- United Food and Commercial Workers International Union
- United Mine Workers of America
- United Steelworkers

Union Auto Network

Union Member Car Buying Service

Exclusively serving Union Members and their immediate Family.

OUR MISSION

UNION AUTO NETWORK IS NOT IN THE BUSINESS OF SELLING CARS. Our objective is to give back to those who help build America by providing an exclusive auto buying referral program. This opportunity is only offered to a select community of automotive dealers in Alabama. Union Auto Network will enroll and promote dealers who welcome Union member business under our strict terms and agree to provide a hassle free VIP experience.

If Bren Riley, President of Alabama AFL-CIO trusts the Union Auto Network, you can too!

We're here for our Union members and their families!

Union Auto Network

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Dealer Benefits

Union Auto Network connects your business to a group of over 300,000+ Union members and their families statewide, with access to those within your specific region.

- Union members are usually highly qualified and ready-to-buy customers.
- Your store will become one of a select group of dealers that value Union members and welcomes their business.
- We will provide your store with what CDK Global classifies as a Low Funnel customer.
- Each transaction creates an opportunity for factory income, doc fee, F&I earnings, inventory acquisition, and fixed operations revenue.
- Your store will be included in all UAN print, media, and internet advertising.
- Your store's inventory can gain public website exposure on the ShopOnlineCars.com platform.
- Dealers enrolled will have access to discounts from our Auction Partners.
- This group's members can provide you referrals to non-union member prospects based on their experience.

PLEASE NOTE:

Union members are a unique group of individuals unlike any other member network you may encounter. Union members band together in solidarity to achieve one goal within the workplace. Your store may have access to roughly 10-15 local Unions that each service 100-1000+ members. One member's experience within your dealership, whether good or bad, will be shared with other members within the local. This plays a role in your reputation amongst the membership, their families, and close friends in your designated area. Therefore, you can be valued as a trusted dealer that welcomes and values the business of Union members and their families. You can also create an unfavorable reputation amongst this same population if quality service is not a priority when handling our members.

Union Auto Network

Union Member Car Buying Service

Dealer Requirements

- Provide all Union members and their immediate family the best price offered by your store without any hassle.
- Require Union members to provide an Eligibility Certificate issued by the Union Auto Network.
- New Vehicles (Unless Excluded): Priced at dealer invoice or the lesser of any price advertised on the vehicle.
- Pre-Owned Vehicles (Unless Excluded): Priced at Fair Market Value Retail minus $500 or the lesser of any price advertised on the vehicle.
- All available factory incentives must be applied to the member's purchase/lease.
- All vehicles purchased include 1 free oil change, tire rotation, and a multi-point inspection.
- All Pre-Owned Vehicles purchased will receive 10% off parts & service for life of ownership.
- All finance and trade in processes will adhere to NADA Best Practices.
- Designate a minimum of 2 highly experienced sales representatives within your store to manage this program and FORWARD a copy of the member's Eligibility Certificate at Point of Sale with FEEDBACK to The Dealer Alliance.

QUALITY CUSTOMER SERVICE AND VIP TREATMENT IS THE GOAL!

Please consider a partnership with our organization.

Contact us for Enrollment Process, Stipulations, & Fees.

TheDealerAlliance.org 877-836-8320